

## OHMS

How OHMS skyrocketed their sales & helped kairali to dominate the online eCommerce channels

### Results

**52%** Growth in Sales

**147%** Increase in sales of Kairali Ayurvedic Products across the Online Websites

**Vertical:** Online Distributor

**Goal:** Sales & Online Listings

### About OHMS

OHMS are into the business of listing and managing online eCommerce channels for sales and marketing of D2C products. They have an experience of more than 10 Years in the online industry. They sell more than 5-6 Brands across the online channels

### Overview

OHMS was getting lot of enquiries from the online channels about adding some trending categories to their website out of which was Ayurveda & Herbal products, they wanted to collaborate with an Ayurvedic company that is based out in New Delhi and has some authentic range of Ayurvedic Products, they searched in google and found our website and she was quite motivated to check our range of products and our story. So she approached us and our sales associate helped them to list products in all the online channels

### Solution

With the complete support of Kairali, OHMS succeeded in listing our entire range of Ayurvedic Products across the online channels. This was possible with various Sales and Marketing Strategies by Kairali

- Special Offers & Launch Offers for AOnline channels
- Specialized Brand Store at Amazon India
- Communication to the Social Media Channels of Kairali
- Communication to all our existing clients
- Kairali supplied products to them within 4hrs of placing the order
- Kairali provided extra budgets for sales & marketing
- Easy Returns of Products
- 100% Availability of Products

available at

**amazon** Flipkart



**NYKAA**

**netmeds**.com  
India Ki Pharmacy

**bigbasket**

Since the time we listed Kairali Ayurvedic Products, our overall sales have grown to 7x and with the premium quality and brand story we are seeing a terrific response from the online channels. Some online channels have started warehousing kairali ayurvedic products with the surge in demand

**Smita Ghai | Founder | OHMS**

Want To Be Part Of Our Success Story | Apply For Distributorship Now | Call Now | +91-9555-156-156