



Kairali

Ayurvedic Products

DISTRIBUTOR SUCCESS STORIES





Meet

Mr Arun

Owner

Manki Drug House

INTRODUCTION

Manki Drug House is a renowned distributor in Karnataka, India and has been into the distributor business for the last 10 Years. They distribute Ayurvedic & herbal products & medicines to various Ayurvedic doctors and pharmacies.

OBJECTIVE

They have been facing various challenges in their business with the companies in scaling & expanding their business. So they had set an objective to find a professional company that can help them scale & expand their business



CHALLENGES



No Established Brand



Inferior Product Quality



Unprofessional



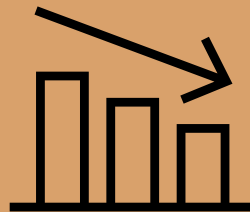
No Marketing Support



No Timely Deliveries



No Market Credibility



Low Secondary Sales



High Operating Cost



SOLUTION



Since they were keen in looking for a brand that can solve their current challenges, They found **Kairali Ayurvedic Products(KAP)-a highly credible Ayurvedic company** on [google.com](https://www.google.com) and approached to collaborate with us, our team from Kairali approached them and explained our entire business model and how they can increase their business with our marketing strategies and product quality.



KAIRALI AYURVEDIC PRODUCTS



We are a World Leading Ayurvedic Company manufacturing more than 923+ Ayurvedic & Herbal Products and Sanitizers. KAP has been partnering with distributors, super stockists & wholesalers for spreading Ayurveda and increasing their business & reducing their cost through quality products, unique business model & creative marketing strategies.



KAIRALI STRENGTHS



111 Year Old Brand



Premium Product Quality



Professional Management



Creative Marketing Strategies



Timely Deliveries



Hassle Free Returns



High Secondary Sales



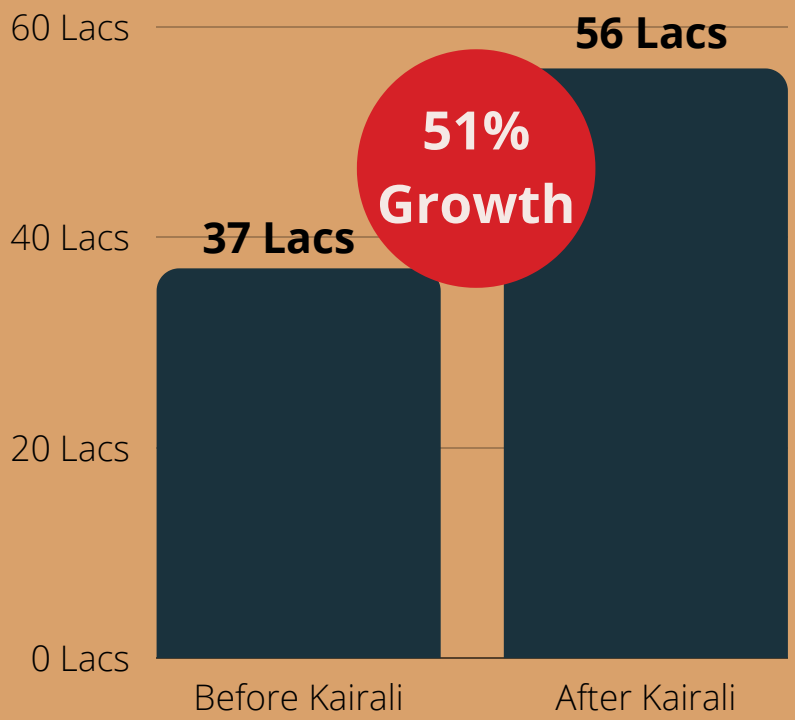
Low Operating Cost



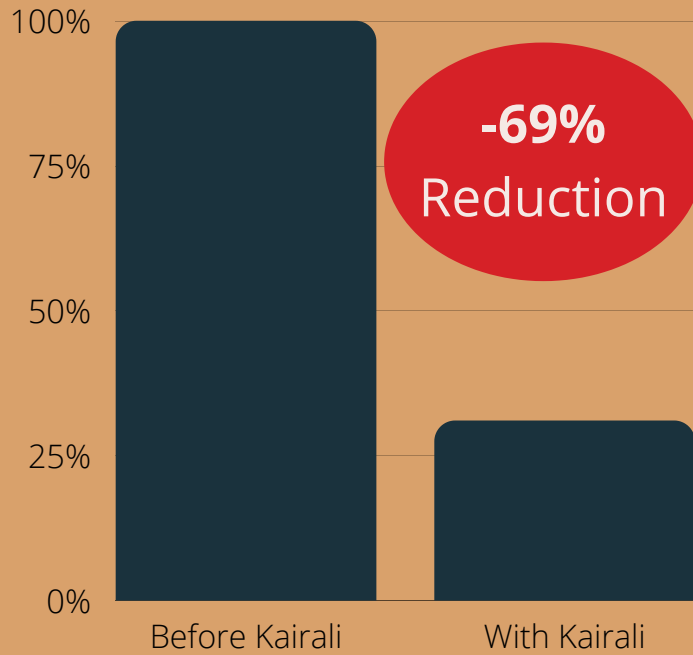
HOW THEIR BUSINESS CHANGED WITHIN A YEAR

**Initial Investment
15Lacs**

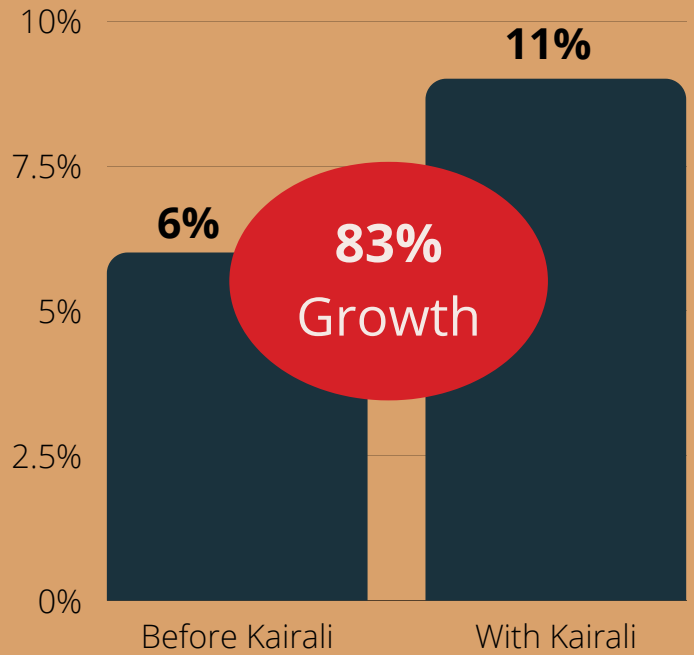
Yearly Sales(MRP)



Reduction in Marketing Costs



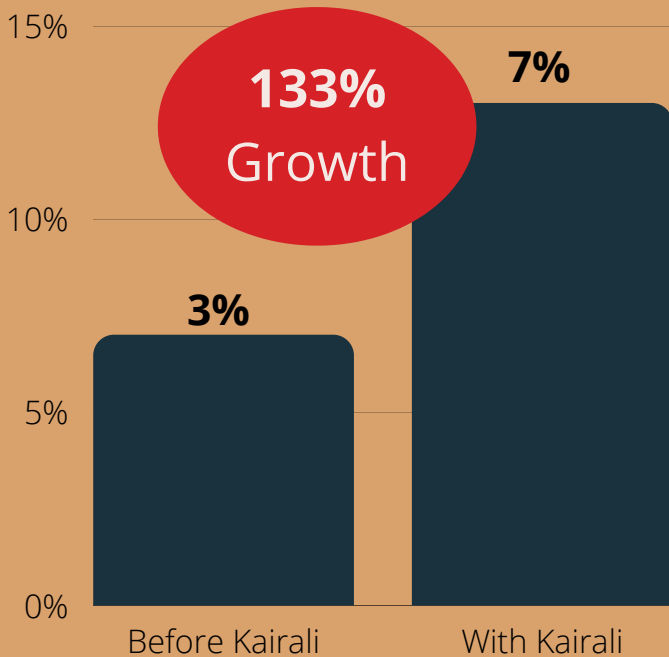
Distributor Margins



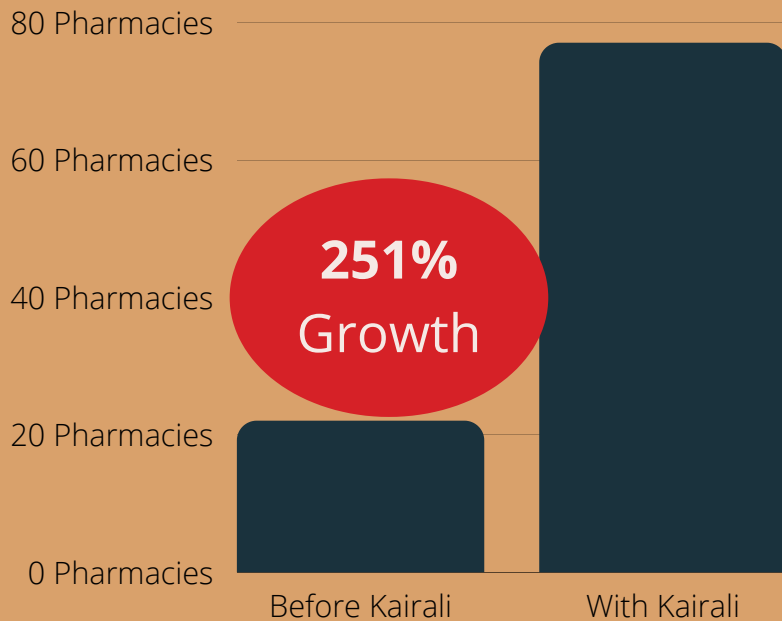
"We are really proud to have Kairali on board with us, They have really helped our business to scale and expand our network, Their team is highly supporting & professional"

Manki Drug House

Net ROIs



Market Expansion



Expanded from 3 City to 9 Cities

More than 150 Ayurvedic Doctors have been prescribing Kairali Ayurvedic Products



FUTURE PLANS & ROAD MAPS

Manki Drug House is planning to open 3 more distribution centres in 3 cities where they want to cater to the broader audience and distribute Kairali Ayurvedic Products. Kairali Ayurvedic Products will help them in giving them valuable leads and marketing support. With further investment by Manki Drug House, Kairali will also be launching some new products in the market to create a competitive advantage in the market and give Manki Drug House the exclusive distribution.

Kairali Ayurvedic Products will also allocate their internal team to promote the products in the market and help our distributor to expand the business & boost sales.

"We are delighted to see the enthusiasm and passion by Manki drug house to propagate Ayurveda and Kairali across their state, we shall give them the complete support in scaling and expanding their business "

*Mr Abhilash Ramesh
Exec. Director; Kairali Ayurvedic Group*



Do you also want to be featured as a part of our distributor success stories?
Do you also want to increase your sales?
Do you also want to increase your ROIs?
Do you also want to reduce your marketing & operating costs?

COLLABORATE WITH US

Call us: +91-9555-156-156

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